

**KENTUCKIANAWORKS BOARD MEETING  
GREATER LOUISVILLE WORKFORCE DEVELOPMENT BOARD  
Thursday, September 27, 2018  
8:30 A.M.  
Greater Louisville Inc.**

**Members Present:** Tony Carriss, Jackie Beard, Willie Byrd, Todd Dunn, Dr. Ty Handy, Tami Hatfield, Vincent James, Sr., Lisa Kaminski, Deana Karem, Tom Quick, Sadiqa Reynolds, John Snider, Mary Ellen Wiederwohl

**Greetings and Welcome – Tom Quick**

Mr. Quick welcomed all and explained he would be chairing the meeting in Chairman Georges' absence.

**Review and Approve Minutes – Tom Quick**

Motion was carried by Tami Hatfield to approve the minutes of August 23, 2018 and seconded by Lisa Kaminski. Motion carried.

**KentuckianaWorks College Access Center (KCAC) – Lashala Goodwin**

Ms. Goodwin provided a video highlight of program success stories and discussed plans for 2019. KCAC operates off of two federal grants, the Educational Talent Search (ETS) grant serves high school students and the Educational Opportunity Center (EOC) grant serves adults ages 19 and over. Ms. Goodwin explained that KCAC has performance measures they have to meet annually in order to continue receiving funding from the Department of Education and she was pleased to announce the PY 17-18 performance measures had been met. Last year the EOC grant served over 2800 adults in Jefferson and Bullitt Counties in Kentucky and Clark, Floyd, Harrison and Scott counties in Southern Indiana. The ETS grant served 814 youth out of its 5 target high schools, Fairdale, Iroquois, Liberty, Valley and Western. Ms. Goodwin noted that her office provides assistance with the FASFA application process when applying for Financial Aid and October 1 would be the start of the busiest time of the Fiscal Year. Last year over 600 clients were served just in the month of October. The services KCAC provides are free to individuals residing in the counties mentioned above. Ms. Goodwin followed up her program summary with a video and Sadiqa Reynolds asked that a link to the KCAC website be sent out so that Business Partners could share the information on their website.

**Alignment Update and Discussion: JCTC – President Ty Handy**

President Handy started off with a number of highlights. He wanted the group to know how closely JCTC has begun to work with JCPS, UofL and with KentuckianaWorks in terms of accessing the adult student population. President Handy stated if we are going to solve the workforce challenge in our community we have to be talent-cultivating. JCTC currently has 12,000 freshman and sophomore students, more than Bellarmine, IUS, Simmons, Spalding, Sullivan and UofL combined. He challenged the room to think of JCTC as the gateway to higher education for the typical student coming into college. This year approximately 700 students will transfer from JCTC to UofL. Bellarmine, IUS and Spalding will each get approximately 200 transfer students from JCTC. 49% of students enrolled are in technical education programs, the other 51% are in transfer programs. The average student graduates from JCTC with \$5,000 in debt, and only about 20% of students take out loans. Nationally this past year the average 4 year student graduated with \$28,000 in debt. The college has a joint admission initiative called the Ultra Program in conjunction with UofL. It is a promise that if you keep a 2.0 GPA with the community college you are guaranteed a transfer to UofL. For a fee of \$40 per year students in the program can access tickets to all athletic events, join clubs, use the library, etc.

JCTC is truly focusing on increasing the number of credentials. This past year the college had just over 4,200 industry recognized credentials or degrees, approximately 1200 of those were Associate degrees. In spite of the national decline in enrollments the school's goal is to grow the number of credentials obtained by 5% annually. 32.6 % of the school's population are underrepresented minorities within the state. 20% being African American, 7% Hispanic and approximately 750 other students whose high school transcripts come from outside the U.S. However, the challenge is the retention rate of this population is about 5% less than the retention rate at large.

Over 10% of the school's population come from the Zones of Hope, 5 distinct neighborhoods in downtown and West Louisville with high poverty rates. Community partnerships are helping to increase retention rates among this population, the collaborative with TARC has proven to be one of the most crucial partnerships in retention rates increasing. In terms of data highlights JCTC is the largest serving dual credit school in the state with 2,400 students taking dual credit courses. The latest report shows the national retention rate fall to fall was 55%. The graduation rate for JCTC is low but keep in mind of 700 students what will transfer out 400 of them will transfer without a degree to a 4 year college. JCTC has set a 5 year goal of 62% retention rate which will require an aggressive increase by 2% annually from where they stand. This past year the college invested in a corporate training model, Franklin Covey 4DX system, 4 Disciplines of Execution Operating System. Transfer enrollment increased 14% this fall after implementing the 4DX system. Construction will begin in the next 30 days for a new facility geared toward technical education. Since 2000 the college's tuition has increased more than double but the per student operating investment in education has decreased by \$452.00 as they are down 51.4% in state funding. KentuckianaWorks plays a key role in connecting the adult population to the school. President Handy thanked Michael Gritton for his partnership in bringing the idea of dual credit to the table at Louisville Promise and the Harvard By All Means tables – something that is now leading to additional focus and potential grant-funding to help jumpstart this effort.

**SummerWorks highlights and recommendation for funding – Chris Locke**

Some key outcomes were that we did reach our overall summer employment numbers, 6,245 youth were employed this past summer. 2,187 of those youth were exposed to some type of work readiness training by YouthBuild. We had 1,004 direct placements, and 91 agencies worked with SummerWorks this year, 42 of those were private companies – an increase of 6 companies from 2017. There were 155 sponsored positions that were lost from 2017 to 2018, primarily due to the unexpected funding cut from Louisville Metro Government. Happily, some of the mainstay big companies stepped up to hire a larger number of youth on the private side, which allowed us to increase our direct placements even with fewer that we subsidized. We also launched the SummerWorks Advisory Board this year. Some key future goals for 2019 are to increase the number of youth participants in the SummerWorks program, increase the number of private sector employers, sustain the private fundraising success, achieve mutual career employment outcomes for youth in the Academies of Louisville Pathway program, increase the coordination, availability and execution of our work readiness activities for young people and to utilize exemplary employer models and best practices to recruit other employers. Lastly we want to expand our data platform with attention to detail and data quality.

In light of excellent performance by YouthBuild and restored funding by Louisville Metro KentuckianaWorks seeks approval to finalize a contract with YouthBuild in an amount not to exceed \$328,014.00 to operate the SummerWorks program from October 1, 2018 - September 30, 2019.

Motion was made by Sadiqa Reynolds and seconded by John Snider. Motion carried.

**Discussion and Vote Needed: Revised Strategic Plan for July 2017- June 2019 – Michael Gritton**

This was brought up at the last meeting and there were 2 suggestions, first being to put the plan dates at the top of the document which has been done. You will notice in the Values section we added a second

sentence “We embrace a commitment to equity in all that we do to ensure our efforts help address past inequities and offer fair treatment and equitable access to all customers” to address concerns brought up by Sadiqa and echoed by others at the last meeting. Mr. Gritton asked that if the document now meets your standards to approve this as the strategic plan.

Motion was made by Sadiqa Reynolds to accept and approve the strategic plan and seconded by Ty Handy. Motion carried.

**Feedback Wanted: What Would a Plan to Radically Scale Up Louisville’s Tech Talent Look Like?**

– *Rider Rodriguez*

Rider presented a fast and furious slide presentation that was sent out to the Board the day before. Michael Gritton asked the group for any feedback and ideas about how you would accomplish this or ideas on how this links to your company or the type of work that your organization does.

Meeting adjourned.

**Staff:**

Michael Gritton  
Rider Rodriguez  
Phil Miller  
Sarah Ehresman  
Aleece Smith  
Brian Luerman  
Joi McAtee  
Chris Locke  
LaShala Goodwin  
Elizabeth Davis  
Patrick Garvey  
Latricia Swope

**Observers:**

Debra Giordano  
Jessi Schook  
Edward Blayney  
Lynn Rippy  
Natalie Reteneller  
Eric Burnette  
Tim Foster