KENTUCKIANAWORKS BOARD MEETING MINUTES GREATER LOUISVILLE WORKFORCE DEVELOPMENT BOARD THURSDAY, JUNE 22, 2017

8:30 A.M.

The Seelbach Hilton Hotel

Present:

Tony Georges-Acting Chair, Mark Ballard, David Bizianes, Tony Carriss, Dana Crittendon, Jennifer Hancock, Dr. Ty Handy, Dr. Donna Hargens, Ryan Henson, Deana Karem (Proxy for Kent Oyler), Danette Rhoads, April Troutman, Mary Ellen Wiederwohl

Greetings and Welcome – *Tony Georges*

In Tom Quick's absence, Mr. Georges welcomed everyone @ 8:44 a.m.

Special Recognition of Exiting Board Member – *Michael Gritton*

Mr. Georges recognized and thanked Jennifer Hancock for her service and leadership on the Board for three dedicated years and for helping to advance the mission. This will be her last Board meeting.

Review and Approve Minutes from Previous Meeting - Tony Georges

Motion was made by Tony Carriss to approve the minutes of May 25, 2017 and seconded by Mark Ballard. Motion carried.

Special Recognition of Retiring Board Member – *Tony Georges*

Mr. Georges thanked and talked about the hard work and resilience of Superintendent, Dr. Donna Hargens, and commended her on her vision for JCPS, her hard work on alignment issues that have led to the JCPS Career Academies and six years of overall great service to the community. Michael Gritton presented Dr. Hargens with a Louisville Slugger (inscription–Dr. Donna Hargens a true Louisville slugger for educational excellence and equity). April Troutman and Mary Ellen Wiederwohl spoke briefly about Dr. Hargens leadership and also commended her for her six years of service to the community.

Review and Approve Consent Agenda Items – Cindy Read

The Program Oversight Committee met yesterday, but they didn't have a quorum. The committee reviewed and approved the following items by vote as a consensus. The formal approval will come from the Board today. Ms. Read reviewed the following items that were approved and those with a not to exceed amount:

1-KentuckianaWorks Targeted Occupation List – 2017–2018

The list was previously used to determine training programs that would receive scholarship funding.

2-Request for Proposal for a One-Stop Operator - Not to Exceed \$175,000

New role required by WIOA for the career center system.

3-ResCare Contract Renewal for Adult Career Services - Not to Exceed \$2,276,434

ResCare will enter the fourth year of its five-year contract to provide adult career services in the seven-county KentuckianaWorks region. The contract will be negotiated by July 2, 2017.

<u>4-Preeminent Training Specials Contract Renewal for Manufacturing Training – Not to Exceed \$128,265</u> The training provider for the Kentucky Manufacturing Career Center. The request is to allow other additional training with a contract term of July 1, 2017–June 30, 2018.

5-Request for Proposal for Vocational ESL – Healthcare – Not to Exceed \$135,000

KentuckianaWorks received a two-year grant for \$220,000 from JPMorgan Chase Foundation. Part of the grant is to pilot a workforce training program to move foreign-trained healthcare workers quickly into high wage employment and licensure through a Vocational English as a Second Language (VESL) program and

Integrated Basic Education and Skills Training (I-BEST). Asked to submit a RFP before August for instruction.

6–Approval of Preliminary Policies for Priority of Service and Supportive Services by July 1, 2017 *Priority of Service Policy* – Revision that aligns with federal and draft state guidance on those served in the system that excludes Code Louisville enrollees. A re-working of the policy may be presented to the Board later in the year on additional priorities.

Supportive Services Policy – Revision will apply priority of service, expanding eligible Adult and Dislocated Worker program participants seeking high demand occupations earing \$12.50 and details allowable expenses and required documentation.

Motion was made by Danette Rhoads to approve Items 1, 4 and 5 and the two policy changes as presented and seconded by Mary Ellen Wiederwohl. Motion carried.

Motion was made by Mark Ballard to approve Items 2 and 3 as presented and seconded by Dana Crittendon. Motion carried, with one abstention by April Troutman.

Review and Approve the Regional WIOA Plan – *Eric Burnette*

Mr. Burnette presented the WIOA Local Plan he introduced to the Board previously and the writing of the Regional Plan with three other workforce boards with a caveat to the Local Plan.

Regional Plan – Includes KentuckianaWorks, Bluegrass (Lexington area), Lincoln Trail (Fort Knox, Elizabethtown and Bardstown) and Northern Kentucky looking at things they have in common and what's the whole picture from a workforce board perspective on 40 counties in the state with 54% of the jobs. He talked about the wide disparity between the counties along with the low unemployment rate in Oldham and the highest in Trimble for last year. Business Services is the largest industry with Louisville quickly becoming a business services city. He also talked about the challenges of the career center revitalization that is shared with other boards in the region. Hopefully with state changes it will give more control to local workforce boards to really exert leadership over the region's career centers. Childcare is a big missing piece of the plan where we have limited capacity to help with this.

Motion was made by Deana Karem to approve the Regional Plan as presented and seconded by Danette Rhoads. Motion carried.

Local Plan – The caveat mentioned at the previous meeting is that the mission and vision statements were put in several places throughout the plan. The Board suggested at their retreat to revise the mission and vision statements. He asked for approval for the Local Plan with the caveat that we will replace the old mission and vision statements with whatever is adopted today as the new mission and vision statements.

Motion was made by Mary Ellen Wiederwohl to approve and adopt the revision of the mission and vision statements and seconded by David Bizianes. Motion carried.

Budget Presentation and Approval – *Michael Gritton*

Mr. Gritton talked about the requirements by the Federal Government for the review of the budget by the Workforce Development Board and the Chief Local Elected Officials. In his review of the budget memo highlights, he noted that the revenue items remained the same from year-to-year with one significant change in the drop of the Workforce Innovation Opportunity Act (WIOA) funds which staff expected and planned for. He explained the moving pieces of the funding formula of WIOA and the significant cut for our region in the previous year. Staff wasn't sure how to plan for the budget coming into this year, so they conservatively planned for the same 15% cut to WIOA that we took in FY17. The biggest impact is we have zero dollars set aside for any new job training scholarships. The Bevin administration created a Work Ready Scholarship for a one-year certificate in a high demand occupation that the state will pay for. We hope to build a strong partnership with Jefferson Community and Technical College so that our Kentucky Career Centers can be a

front door for many people to learn about and take advantage of these scholarship opportunities to gain training in high-demand fields.

He reviewed the budget sheets and highlighted the following:

- The line item for Agency Operating Costs is up by a lot, but only because we have changed the way we account for those costs so that other line items are reduced by almost the same amount
- KentuckianaWorks College Access Center services low income adults, first-time college attendees, immigrants, refugees and provide FAFSA assistance. The Trump administration is proposing to eliminate the program. He asked the Board to talk to their Congressmen and Senators about the elimination. He will draft a letter from the Board that will circulate to all the Congressional leaders on why we think this program is important on behalf of the Board.
- We're getting less money for SummerWorks from Louisville Metro Council than the proposed amount of \$600,000 by Mayor Greg Fischer. Unfortunately the Metro Council reduced this amount to \$465,000. Staff will meet with Metro Council members to explain how the program works. Staff will begin to fundraise for the program and engage the Board for help.

Motion was made by Jennifer Hancock to approve the budget for next year as presented and seconded by Danette Rhoads. Motion carried.

Discussion of Board Retreat/Mission/Vision – *Michael Gritton*

Mr. Gritton provided a memo on the retreat summarizing what was heard and discussed. He noted that the previous mission statement did not mention employers, which many wanted to correct in the discussions at the retreat.

Options listed for the Mission:

Option 1 – Connecting employers, educators and job seekers to build a stronger community one person at a time through the dignity of work.

Option 2 – We relentlessly experiment with workforce innovations to build a stronger community through the dignity of work.

Option 3 – Engaging employers, educators, funders and job seekers to build a stronger community through the dignity of work.

The Board decided on Option 3 for the Mission with a revision as:

"Engaging employers, educators and job seekers with resources to build a stronger community for the dignity of work."

Options listed for the Vision:

Option 1 – Employers find workers that allow them to succeed and people find jobs that allow them to thrive.

Option 2 – Regional employers flourish in partnership with skilled employees who are sustained and fulfilled by their careers.

Option 3 – Our local workforce is a national leader for its skills, inclusiveness, and responsiveness to the needs of employers.

The Board decided on the following Vision statement:

"A fully prepared and engaged workforce that is aligned with the needs of employers."

Motion was made by Deana Karem to approve the Mission and Vision as stated above and seconded by Dana Crittendon. Motion carried.

Executive Director's Report – *Michael Gritton*

Mr. Gritton highlighted the following:

- He and Cindy Read attended the National Fund for Workforce Solutions Conference last week with
 funders and business people. The conference featured a panel discussion that was about investing in
 your own employees building a culture allowing the company to thrive through their investment in
 their own employees. He noted there were three companies on the panel and two were from
 Louisville–Norton Healthcare and Universal Woods.
- He talked about Commissioner Beth Kuhn's conversation about the Texas model and the memo she
 sent in January on guidance to the people in the state. She stated on July 1st the state will ask the local
 workforce boards to be in charge of the career centers in the seven counties in a way not done before.
- The Federal Law required us to create a new role for a One-Stop Operator for which ResCare won the
 contract to operate it and bring together all the partners as a team to make it a new and better system.
 This new role will make Michael Gritton in charge if this project and additional real work around the
 career centers. There will be things asked of the people in the career centers to do things they haven't
 done before and won't like it.

Staff

Michael Gritton
Eric Burnette
Gloria Fuqua
LaShala Goodwin
Almeta Huddleston
Brian Luerman
Phil Miller
Shadea Mitchell
Huston Monarch
Jennifer Novak
Laura Paulen
Cindy Read
Rider Rodriguez
Mary Rosenthal

Observers

Marsha Berry
Debbie Giordano
Joyce Griffith
Catherine Hoagland
Rena Sharpe
Ryan Troutman